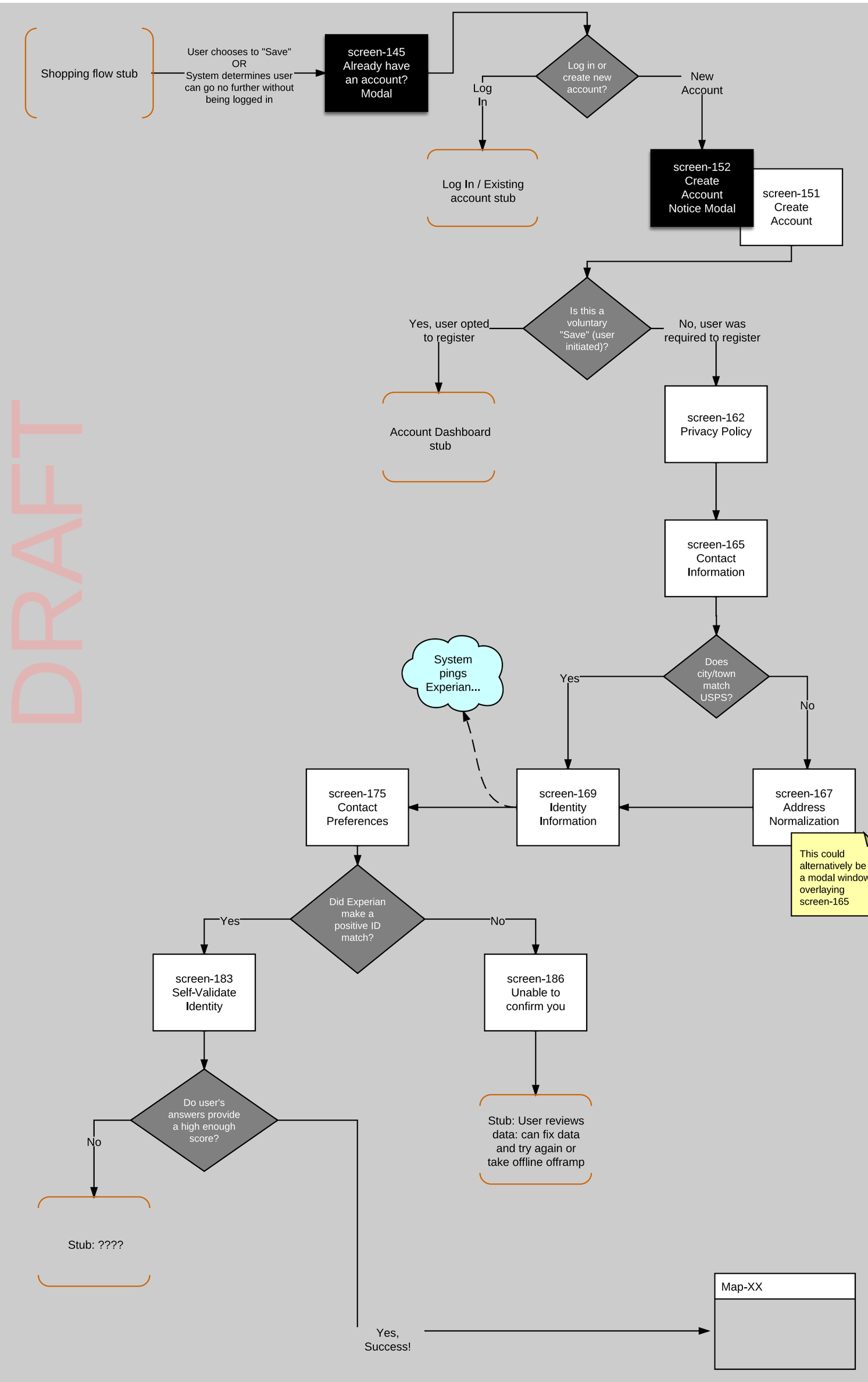
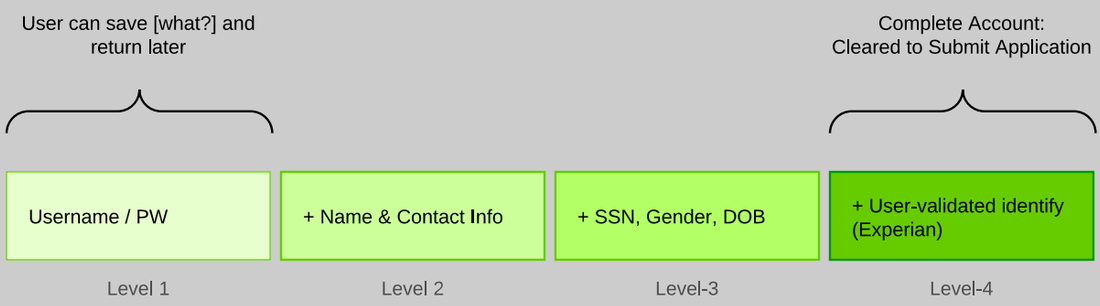
Map-010: Create Account



Logic-010: Accounthood



Important Note: Creating an Account

At NY HBE you can shop for insurance for yourself, your family, or a friend, or someone unrelated to you like a friend or neighbor.

To move forward we need to know who YOU are. You will tell us later on who you are shopping for, if it's not you.

OK, I understand

Navigation / Progress meter sidebar here

Create Account

Create an account for yourself, whether you're shopping for someone else today or you and your family.

* Indicates required information

Create a username *

Username field instructions here (length requirement, character type, etc

Create a password *

Repeat your password *

Password field instructions here (length requirement, character type, etc

Email address

Optional

Repeat email address

Optional

Choose a security question *

Select one

Your answer *

Choose a second security question *

Select one

Your answer *

Choose a third security question *

Select one

Your answer *

Prove you're human

CAPTCHA

PENDING

I already have an account

Next

About account creation

- Creating an account is easy and saves you time when you want to return and pick up where you left off.
- An email address is not required to shop on the NY-HX (?) but entering one here gives you the ability to retrieve your username later should you forget it.
- These bullets are (wordy) placeholders but you get the point.

Terms used on this page

Security question
Definition of security question here. This is conceptual. Maybe we wrap these into hover helps instead. Not sure yet. -Jeff M

Wireframe: Create Account
Sprint-02

Author:
Jeff McNeil - UX Lead

Created:
August 21, 2012

Page Action:
User creates their account so they can log back in later and pick up where they left off

Map reference(s):
- Map-10

Change Log:
N/A

Navigation / Progress meter sidebar here

Privacy policy

* Indicates required information

Before we can collect any more information from you we need to let you know about what kind of information we collect, what we do with the information, and how it is kept.

Privacy policy here

Download / Print PDF capability

I accept the Priacy Policy

I DO NOT accept the Priva

Make this 1 checkbox instead

Next

About Privacy Policy

• blah blah blah this is some content about all the data collection, etc.

DRAFT

Wireframe: Contact Info
Sprint-XX

Author:
Jeff McNeil - UX Lead

Created:
August 21, 2012

Page Action:

User entry point(s):
1.

User destination(s):
•

Map references:
• Map-XX

Change Log:
N/A

Navigation / Progress meter sidebar here

Contact information

* Indicates required information

sdsdfsdfsdfsdf

First name *

Middle name *

No middle name

Last name *

Suffix

None

Email address *

perhaps@prepopulated.com

Repeat email address *

perhaps@prepopulated.com

Mailing address *

Line 1

Line 2 (optional)

City *

State *

NY

ZIP Code *

Primary phone number *

Ext.

This is the best phone number to reach you on.

Other phone number

Ext.

This is another number we can try if we don't reach you at the primary number.

Next

About contact information

• blah blah blah this is some content about all the data collection, etc.

Wireframe: Contact Info
Sprint-XX

Author:
Jeff McNeil - UX Lead

Created:
August 21, 2012

Page Action:

User entry point(s):
1.

User destination(s):
•

Map references:
• Map-XX

Change Log:
N/A

Navigation / Progress meter sidebar here

Your city or town

* Indicates required information

The US Postal system is telling us that your city/town may also be called something different. Could you let us know which one of these you'd like us to send your mail to?

City/town name *

- 123 Main St
  Apt 2
  Newton, NY 20023
- 123 Main St
  Apt 2
  NEWTON HLDS, NY 20023-2317

Next

Placeholder

- blah blah blah

Footer Placeholder

Wireframe: Contact Info
Sprint-XX

Author:
Jeff McNeil - UX Lead

Created:
August 21, 2012

Page Action:

User entry point(s):
1.

User destination(s):
•

Map references:
- Map-XX

Change Log:
N/A

Navigation / Progress meter sidebar here

Help us identify you

* Indicates required information

So that we can prevent insurance fraud and protect your identity from being used by someone else, please provide the following information.

Date of birth*

MM / DD / YYYY

Gender *

Male Female

Social Security Number *

- -

No Social Security Number

Next

What do you do with my information?

• blah blah blah this is some content about all the data collection, etc.

Footer Placeholder

Wireframe: Contact Info
Sprint-XX

Author:
Jeff McNeil - UX Lead

Created:
August 21, 2012

Page Action:

User entry point(s):
1.

User destination(s):
•

Map references:
• Map-XX

Change Log:
N/A

Navigation / Progress meter sidebar here

This screen contains interactivity: click on "Text" radio button to see.

Contact preferences

Let us know the best way to contact you should we need to.

Preferred language - spoken *

English

Preferred language - written *

English

Preferred contact method *

- Mail
- Email
- Phone
- Text

Which of these is your cell phone?

Standard text messaging rates apply, depending on your plan.

- 212-555-1342
- 212-923-9238

Use another number

If you choose email or text we still may have to contact you by mail or phone if there's an urgent matter.

Skip

Next

Placeholder

- blah blah blah

Wireframe: Contact Info
Sprint-XX

Author:
Jeff McNeil - UX Lead

Created:
August 21, 2012

Page Action:

User entry point(s):
1.

User destination(s):
•

Map references:
• Map-XX

Change Log:
N/A

Navigation / Progress meter sidebar here

About account creation

• Creating an account is easy and saves you time when you want to return and pick up where you left off.

Who are you shopping for today?

NY-HX lets you.sds,djkasfjksdfjksdf

Yourself
or you and your family

- ✓ You
- ✓ Your family (optional)

Other people in your household (not you)

- x You
- ✓ Your family

Someone else

That's nice of you! Don't worry, doing this is totally cool with us. We'll just ask you to identify yourself.

Next

DRAFT

Footer Placeholder

Wireframe: Create Account
Sprint-XX

Author:
Jeff McNeil - UX Lead

Created:
August 21, 2012

Page Action:
User creates their account so they can log back in later and pick up where they left off

User entry point(s):
1. User enters this page by clicking to register from the homepage (Would they really be likely to do that though?)
2. User enters this page from a "Save and leave" type of action during plan browsing
3. User who is shopping and continues down enrollment pathway

User destination(s):
- Thank you for registering page (?) - [Entry points 1 & 2]
- Contact Info screen [Entry Point 3]

Map references:
- Map-XX

Change Log:
N/A